

See the Next Two Pages for an Amazing Prize Offer!

# Buyers Merchandise Mart

COMES TO THE GREAT SOUTHWEST!

# GRAND OPENING

Look at These Outstanding Shoe Values!

## NATIONALLY FAMOUS NAMES YOU KNOW!

**STARTS TODAY!**

THURSDAY—AND  
CONTINUES  
FRIDAY & SATURDAY

Volume in  
Millions . . .  
Profits  
in Pennies!



*Buster Brown*  
America's Favorite Children's Shoes

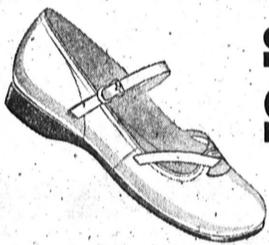


Regularly  
\$4.95

ADD ONLY  
5%  
TO OUR  
COST!

**\$ 3<sup>00</sup>**

- FLORSHEIM
- BUSTER BROWN
- U. S. KEDS
- ROBLEES
- PEDWINS
- CHIPPEWAS
- WEATHERBIRDS



Growing Girls'  
**SCHOOL SHOES**

Reg. \$3<sup>50</sup>  
\$7.95

WHITE BUCK! JOYCES! BUNNIES!

**Girls' Shoes**

Reg. Up to \$7.95

Our Price from  
**\$ 4<sup>00</sup>**



*Buster Brown*  
America's Favorite Children's Shoes

**BOYS' AND GIRLS' SCHOOL SHOES**



REGULAR \$7.95

**\$ 4<sup>00</sup>**  
and  
\$4.50

**U. S. Keds & PF's**

(THIS PRICE IS RIDICULOUSLY LOW)

**\$ 2<sup>00</sup>** and No Higher  
Than \$4.00  
for the Basket-  
ball Shoe!

In addition to all these fantastic values . . . we  
have a full, complete stock of  
Boys' and Girls'

**Weatherbird Shoes \$ 3<sup>50</sup>**

All styles—all sizes—all colors—one price

A \$3,000,000 STOCK OF FABULOUS BARGAINS THAT DEFY THE IMAGINATION!

**HOOVER STEAM IRON**

Reg. \$14.95

**\$ 8<sup>88</sup>**

**WEBCOR**

RADIO-PHONOGRAPH  
COMBO

Original Value, \$49.95

**\$ 21<sup>88</sup>**

Solution Dyed  
**Viscose Tweed**

Includes 40-oz. padding, plus  
tackless stripping

**\$ 5<sup>75</sup>**

Square  
Yard  
Completely Installed

Full Size  
**6-YEAR CRIB**

Famous Make Wet-proof  
**MATTRESS**

Reg. \$35.95—  
Both Pieces **\$ 12<sup>95</sup>**

**HOLLYWOOD**

Metal  
**BED FRAME**

Adj. Twin or Full Size

Reg. \$7.95  
Limit 1 to a Customer  
**\$ 3<sup>88</sup>**

**CLUB CHAIR**

Tilts Back to  
Lounger Chair

Reg. \$89.95

**\$ 48<sup>88</sup>**

315 Coil Count Dacron  
**MATTRESS &  
BOX SPRING**

10-Year Guarantee

Reg. \$119.00—  
Per Set. **\$ 49**

Early American  
**SWIVEL CHAIR**

"Rocks 'n Swivels"  
Solid Eastern Maple

Reg. \$69.95  
**\$ 38<sup>88</sup>**

**UTILITY TABLE**

Rugged . . . All-Metal  
Casters . . . Outlet  
Yellow . . . White . . . Red  
Reg. \$10.95

**\$ 3<sup>88</sup>**

**ROTOBROIL**

6-Quart Deep Fryer  
Cooks and Deep Fries  
Auto Thermostat

**\$ 6<sup>98</sup>**

**ALL-WOOL  
SPORT COATS**

\$32.95 Value

**\$ 19<sup>88</sup>**

Ladies' Special  
**NYLONIZED  
PANTIES**

3 pair for

**\$ 1<sup>00</sup>**

We Will Clean,  
Regulate, Oil and Adjust  
Your

**WATCH**

All for  
Just **\$ 2<sup>99</sup>**

**TRAVEL  
ALARMS**

in Neat, Compact  
Leather Case

**\$ 3<sup>99</sup>**

Major Brand

**OIL**

24 Cans  
to the Case—  
Per Case **\$ 4<sup>99</sup>**

**IMPERIAL  
RETREADS**

12-Months Road Hazard  
Guarantee  
6.70-15 Bl.

No Trade  
Needed **\$ 8<sup>98</sup>**  
Including Federal Tax

**THE BUYERS MERCHANDISE MART** ★ **210 NORTH CRENSHAW**  
ACROSS THE STREET FROM NORTHROP, NR. EL SEGUNDO BLVD.